



## Merry Christmas!

Tis' the season to be jolly and spread Christmas cheer at Bellville's Small Town Christmas! Please join us in making Bellville the place to be for family fun and the season's celebration. This year Small Town Christmas will be on Friday, December 6<sup>th</sup> and Saturday, December 7<sup>th</sup>, and will feature the following:

- ◇ Bellville Christmas Tree and Square Lighting
- ◇ Lighted Christmas Parade around the Square
- ◇ Professional pictures with Santa Claus in the Park with KGoebel Photography
- ◇ A showing of the movie "The Grinch" in the Park
- ◇ Non-profit Area Organizations will have Booths with Baked Goods and Drinks
- ◇ Beer and Wine Garden
- ◇ A Street Dance with the Red Bulls
- ◇ An Inflated Activity Area with a Mechanical Bull, Obstacle and Climbing Course
- ◇ A Petting Zoo and Pony Rides
- ◇ A huge market day and farmer's market

There are several sponsorship opportunities available! We realize that one of the levels might not work for you or your business, so please know that we appreciate every amount that is donated to Small Town Christmas. Thank you again for your donation and see you at Small Town Christmas!

Sincerely,

The Small Town Christmas Elves



## Corporate Sponsorship Levels

### **Silver Bells Sponsorship \$1,000**

- A custom sign with your logo and/or name displayed for the entire month of December on a decorated town square light pole, circling the Court House.
- Decorated tree wrapped in white Christmas lights in the mini park with a custom sign with your logo and/or name displayed, also for the entire month of December
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads
- Recognition on the BellvilleSmallTownChristmas.com homepage throughout the 2019-2020 year.

### **Mrs. Claus \$500**

- A sign with your logo and/or name displayed on a decorated town square light pole, circling the Court House.
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads

### **Christmas Cheer \$300**

- Official sponsor for one of the Small Town Christmas activities (for example, Pictures with Santa or the Petting Zoo).
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads, including signage at your sponsored activity.

If you have any questions, please contact us at [info@bellvillesmalltownchristmas.com](mailto:info@bellvillesmalltownchristmas.com).



## Sponsorship Agreement

(Company) \_\_\_\_\_ agrees to provide a financial sponsorship for the Small Town Christmas on December 6th and December 7th, 2019. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my donation has been issued and accepted by Small Town Christmas. As a sponsor, I agree to provide digital artwork for all promotional advertising to [info@bellvillesmalltownchristmas.com](mailto:info@bellvillesmalltownchristmas.com).

### **Please check appropriate sponsorship:**

- \_\_\_\_\_ Silver Bells Sponsor \$1,000  
\_\_\_\_\_ Mrs. Clause Sponsor \$500  
\_\_\_\_\_ Christmas Cheer Sponsor \$300  
\_\_\_\_\_ Other amount

Sponsor Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed agreement with check made payable to:

Small Town Christmas  
Post Office Box 932  
Bellville, TX 77418  
Email: [info@bellvillesmalltownchristmas.com](mailto:info@bellvillesmalltownchristmas.com)  
Phone: 346-332-2843